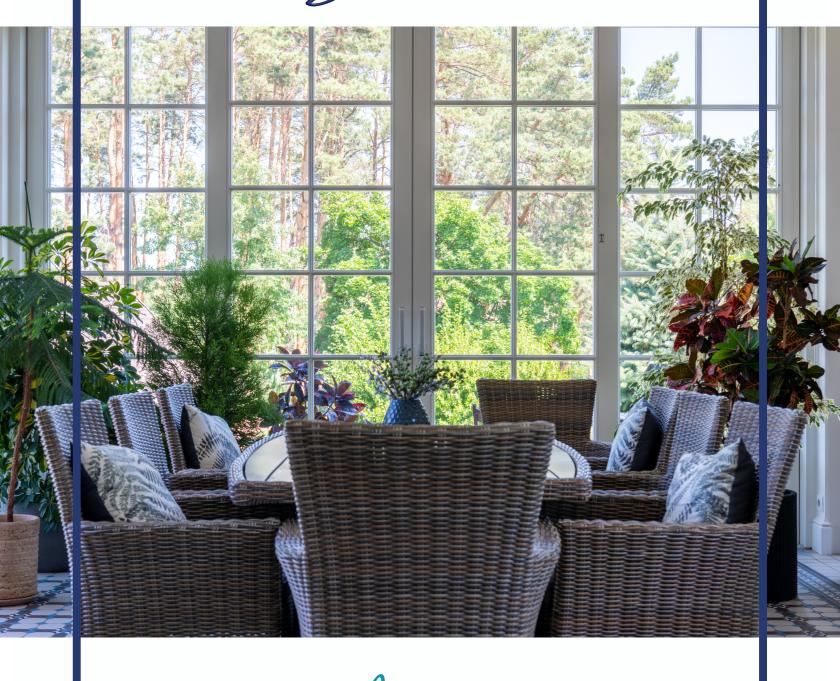
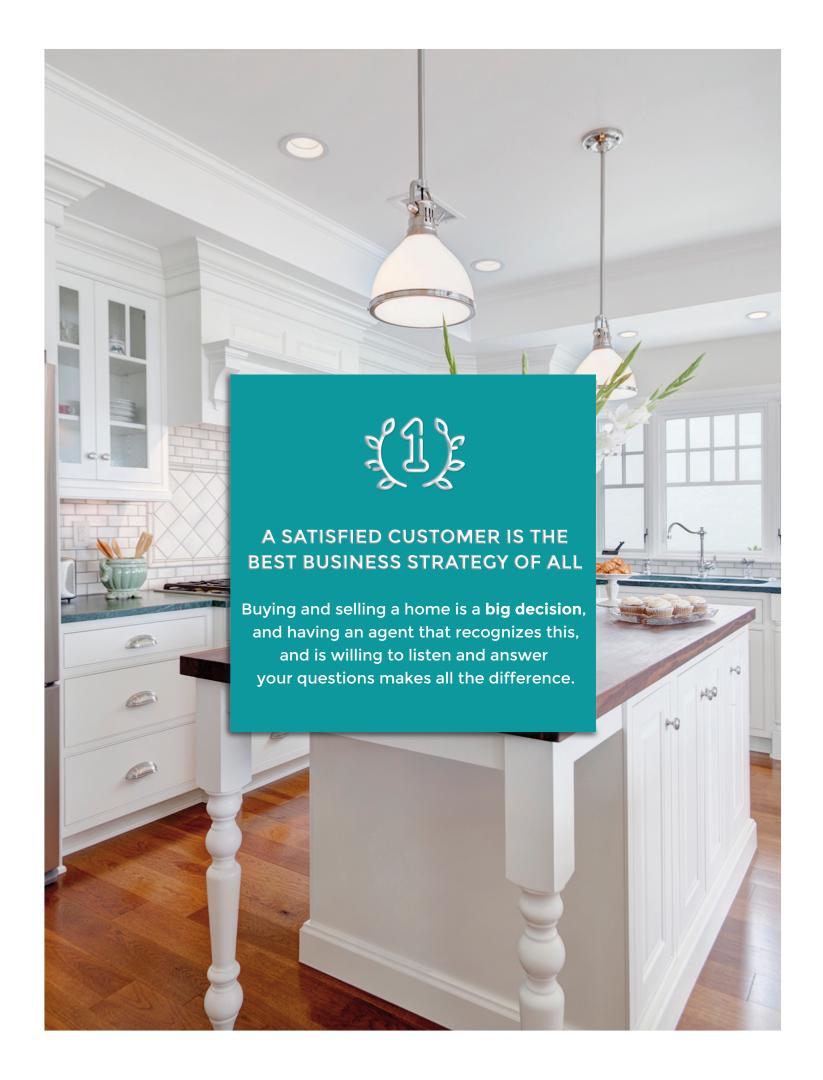
## HOME Sellers GUIDE







## CHOOSING THE RIGHTREALTOR

My job is not just to list your house, my job is to get the maximum potential value for your home under various market conditions - the difference in Realtors is in the details, and the details really do matter.



## THE REAL ESTATE EXPERIENCE

Buying or selling a home can be quite stressful, but it doesn't have to be. My primary motivation as a full service Realtor is to take the stress and worry out of the process, and make a potentially cumbersome experience an enjoyable one.

Find Me Online 😚

Follow me on Facebook, Instagram, LinkedIn, and Youtube!

Search - Natalia Zammitti

My name is Natalia Zammitti and I'm a top producing agent with EXP Realty, serving York/ Durham/Simcoe and the surrounding areas. I'm honoured that you've taken the time to meet with me to discuss your real estate needs.

Real estate transactions are usually the biggest financial transactions of our lives, and who you choose to work with is a big decision! You should be comfortable working with your Realtor, and you shouldn't be shy about asking questions - I ALWAYS make myself available to answer my client's questions. I want my clients to know that I care about their best interests, and will always make an effort to go above and

beyond to make sure things run smoothly. For me building relationships is always based on service and trust, and that's the reason that I have so many loyal clients - I provide them with the results that they expect, and deserve.

I created this sellers package to help you better understand the home selling process. and to provide an outline of the services I offer, and what you the client can expect from me. In this package I go over what you need to know about pricing, how we prepare for the market, what I will do to promote the listing, and also what you need to do to help. So let's get started shall we?







## STRATEGY & EXPECTATIONS

When selling a home there are some winning strategies that we need to employ in order to realize the best value, let's start there....

Selling homes has evolved it's no longer about just
listing it on MLS and taking
some cell phone pictures
(though many agents

Reaching a larger audience is important if we want maximum exposure. MLS is fine, but what about those

Spending money to advertise a listing is not just getting a print ad in the local paper, it must include a well directed and funded social

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